

# AGING OPTIONS

SEEN ON



PBS SPECIALS AIRED  
**OVER 2000**  
TIMES NATIONWIDE



RANKED  
**TOP 5**  
PBS SPECIALS



REACH OF OVER  
**100M**  
VIEWERS

HEARD ON



RADIO PROGRAM ON  
**KOMO**  
HOSTED BY RAJIV NAGAICH



REACH  
**20,000**  
WEEKLY LISTENERS



EVERY SATURDAY  
**10AM-11AM**  
18 YEARS ON THE AIR



**CEO: Rajiv Nagaich**

## Educator / Motivational Speaker

Rajiv Nagaich is an elder law attorney and retirement planning visionary who has electrified America with his groundbreaking new approach to preparing for retirement. Rajiv is the host of "Master Your Future" and "The Path to Happily Ever After", now airing on public television stations across the country, and the AgingOptions Radio Show, which has been sharing retirement planning advice in the Seattle area for more than twenty years.

- **Rajiv is the host of "Master Your Future" and "The Path to Happily Ever After" with Rajiv Nagaich on public television**
- **#1 Best Selling Author of your Retirement: Dream or Disaster?"**
- **National Academy of Elder Law Attorneys Fellow**

### COMPELLING CONTENT

- ✦ Established Brand
- ✦ Unique and Powerful Message
- ✦ Great Presentable Personality

### DEMOGRAPHICS

- ✦ Age : 55+ Baby Boomers
- ✦ Gender : 70% Female / 30% Male
- ✦ Geographic : Over 95% US Market
- ✦ Affluence : \$500K+ Assets

CUSTOMERS



OVER  
**100,000**

SATISFIED  
ATTENDEES

FACEBOOK



RATING  
**4.7/5**



LIKES  
**OVER 1100**

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